

NMHIMA Board Strategic Plan 2012-2013

NMHIMA Vision: To promote the vision of the American Health Information Management Association in the state of New Mexico: *Quality Healthcare through quality information.*

NMHIMA Mission Statement:

The mission of the New Mexico Health Information Management Association is to be the professional community that promotes quality health information for the benefit of patients, healthcare facilities, providers and other users of health information through education, advocacy and collaboration.

GUIDING PRINCIPLES:

1. Education and advocacy is our fundamental focus.
2. We use resources effectively to advance best practices and standards for health information management professionals in New Mexico.
3. We adhere to the AHIMA Code of Ethics.

ADVOCACY	
Goal	Inform and influence Health Information activities pertinent to the profession.
Objective:	Successful outcome (passage or defeat) of NMHIMA legislative position(s) for healthcare issues pending NM legislature. Increase recognition of Health Information Management profession as subject matter experts in the state of New Mexico.
Critical Success Factors:	<ul style="list-style-type: none"> • Member awareness of involvement in pertinent legislation • Be prepared to act • Collaborate with NMHA associate member Hospital Association-HIMSS • Senator receptive to position.
Barriers:	<ul style="list-style-type: none"> • Inactive members • Communication to members • Apathy-time, willingness, geography
Strategies:	<ul style="list-style-type: none"> • Use resources (web) • Communication with members • Establish partnerships with relevant stakeholders • Investigate involvement with NMHIC.
Action Plans:	<ul style="list-style-type: none"> • Hill Day (state and national) • Quarterly report to members (News & Views, CoP, eBlast, etc.) • Develop task forces as needed to address legislation. • Legislative SWAT Team-Keep on top of upcoming changes. Inform legislature of change affecting HIM. • NMHIMA involvement in revisions to New Mexico Legislative Manual group privacy information. • Improve communication with legislative representatives. (introduce who we are, what we do) • Develop script for member use to inform other departments/specialities about the HIM profession.

EDUCATION/ICD-10/FUTURE SKILLS OF CODERS	
Goal:	Improve health information management practice through effective adoption and use of EHRs and ICD-10
Objective:	Educate 40% of membership in ICD-10 related topic by October 2012 (related topics include A&P, ICD-10 preparation. 40% measure is based on current membership as of 7/1/12.
Critical Success Factors:	<ul style="list-style-type: none"> • Adequate number of ICD-10 academy certified trainers • Accessible • Affordable • Involvement of educators from HIM programs • Multi specialty-level of care
Barriers:	<ul style="list-style-type: none"> • Geography • Vendor readiness/functionality • Competition from other organizations • Facility budgets
Strategies:	<ul style="list-style-type: none"> • Utilize ICD-10 academy certified trainers • Develop ICD-10 task force and incorporate coding roundtable • Collaborate with other organizations • Initial training efforts will be geared to entire membership and will focus over time to specialties (long term care, psych, etc.)
Action Plan	<ul style="list-style-type: none"> • Provide 6 hours of ICD-10 related education by October 2012 • Communicate opportunities • Develop plan to roll out objectives • Education workgroup will report to Board quarterly • Provide Continuing Educational hours for coders at least one a year (in conjunction with the NMHIMA Annual meeting and/or a Fall Coding Workshop • Secure AHIMA ICD-10/PCS Academy in Albuquerque in June 2012 (would serve as Fall Coding Meeting for 2012) • Look into the cost of videoconferencing continuing education

EDUCATION/EHR IMPLEMENTATION	
Goal:	Improve health information management practice through effective adoption and use of EHRs and ICD-10
Objective:	<ul style="list-style-type: none"> • Educate 20% of membership in e-HIM related topics (HITECH, breach notification, business associate agreements, privacy/security, accounting of disclosures, meaningful use, vendor certification, HIE, RECs, etc.
Critical Success Factors	<ul style="list-style-type: none"> • Provide nurturing environment. • Accessible • Affordable • Legal expertise involvement

	<ul style="list-style-type: none"> • Technology to distribute • Budget-NMHIMA
Barriers	<ul style="list-style-type: none"> • Need volunteers • Geography • Volunteers to host education • Finalization of regulations • One size doesn't fit all • Technology to provide education (webinars etc.)
Strategies	<ul style="list-style-type: none"> • Re-establish e-Him roundtable – NMHIC involvement • Use existing resources to educate (AHIMA webinars, toolkits, etc.)
Action Plans	<ul style="list-style-type: none"> • Host AHIMA webinars • Sample policy/best practice sharing/dialogs • Convention • Assist in development of Bachelors degree in HIM within 5 years. (CAHIM can assist) • Educate members about what the Executive Board is doing this year.

Member Engagement	
Goal	Engage the membership and promote active long term involvement in the New Mexico Health Information Management Association.
Objective	<ul style="list-style-type: none"> • Recognize AHIMA and NMHIMA volunteers at the annual meeting. • Develop social media networking.
Critical Success Factors	<ul style="list-style-type: none"> • Member awareness of Volunteer opportunities. • Increase in member involvement in NMHIMA
Barriers	<ul style="list-style-type: none"> • Time/Volunteer involvement
Strategies	<ul style="list-style-type: none"> • Mentoring to increase member involvement • Social Networking-Increase website activity • Engage members communications
Action Plans	<ul style="list-style-type: none"> • Survey HIM programs=How many students, age groups, ages, specialty interests. • Educate high schools-brochures/letters/Him professionals one-on-one. • Develop career day activities/recruitment activities. • Associate Degree program involvement at NM colleges • Distribute AHIMA information at the high school level. • Revise Website • Social Networking -Student involvement with build. • NMHIMA Board to provide communication • Increase member involvement • Recognize new active/student members/new NM members • Develop Bachelor's Program.